

WHY SHOULD SMALL BUSINESSES CONSIDER REMOTE HIRING?



IMPROVED FOCUS

Remote hiring can free up your business to focus on its strengths, allowing your staff to concentrate on their main tasks and on future strategy.



COST SAVINGS

Hiring an in-house team can be expensive for a small business. With the help of an agency, you don't have to worry about offering benefits or incentives to an in-house team, leading to less overhead costs.



INCREASED EFFICIENCY

Choosing a remote hiring company that specialises in a certain process or service can help you achieve a more productive, efficient service, with greater quality.



57% of small business outsource to focus on core business activities*



59% of small business outsource to reduce operational costs*



31% of small business outsource to enhance service quality*

*Source : Deloitte 2016

SUCCESS STORIES OF COMPANIES UTILIZING REMOTE TEAMS

SLACK

Slack is one of the far-famed tools that owes its success to remote hiring.

By remote hiring personnel for their website or logo design, web and mobile applications, the company raised a \$250 million investment for a total valuation of \$5 billion in July 2017.



WHATSAPP

With barely any starting capital (the seed round was \$250,000), WhatsApp needed to keep operation costs down.

To build and launch the product, WhatsApp hired offshore developers from Russia. "There are excellent engineers there," according to the company's Co-Founder, Jan Koum.

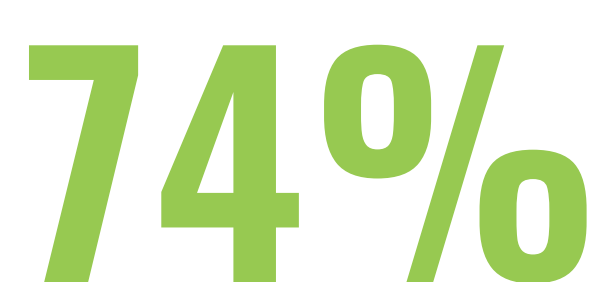
OKTOPOST

Oktopost, a social media management platform, was launched in 2013 and had 22 employees.

In 2018, Oktopost hired software developers to extend their roadmap and add flexibility to their business – something they couldn't have done without recruiting remote talent.



*Source : Gartner 2020



CFOs plan to shift at least 5% of previously on-site employees to permanently remote positions after the quarantine.*

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